



The Carroll Center
FOR THE BLIND

Walk for INDEPENDENCE

Saturday, June 3, 2023

2023 SPONSORSHIP FORM

DONOR INFORMATION

Organization name: _____

Contact name: _____

Billing address: _____

City, State, Zip Code: _____

Phone: _____ Email: _____

SPONSORSHIP LEVEL

- | | |
|---|--|
| <input type="radio"/> \$50,000 - Title | <input type="radio"/> \$2,500 - Silver |
| <input type="radio"/> \$25,000 - Titanium | <input type="radio"/> \$1,000 - Bronze |
| <input type="radio"/> \$10,000 - Platinum | <input type="radio"/> \$500 - Copper |
| <input type="radio"/> \$5,000 - Gold | |

PAYMENT METHOD

- ☐ Check (made payable to the Carroll Center for the Blind)
- ☐ Credit card: <https://carroll.org/donate/>

Please use the following name (s) in all public mentions:

Signature: _____ Date: _____

Television Media Sponsor



Radio Media Sponsor



EVENT
FAST
FACTS

-Saturday, June 3, 2023
-8:00 AM - 12:00 PM
-Mt. Ida Campus of
UMass Amherst, Newton
-500 attendees
-Goal: \$225,000

More info at www.carroll.org/events/walk
Please direct any questions and completed forms to
development@carroll.org or 617-969-6200 x259.

2023 SPONSORSHIP LEVELS

You're helping transform lives

\$50,000 | TITLE

Impact: Vocational Transition Program (20 weeks)

\$25,000 | TITANIUM

Impact: Computing for Employment (10 weeks)

\$10,000 | PLATINUM

Impact: Youth In Transition Program (6 weeks)

\$5,000 | GOLD

Impact: Essential Skills Training for Seniors (2 weeks)

\$2,500 | SILVER

Impact: CarrollKids Summer Program (1 week)

\$1,000 | BRONZE

Impact: 10 hours of Orientation & Mobility Training

\$500 | COPPER

Impact: Low Vision Senior Assessments (2 sessions)

Sponsor Benefits

	\$50K	\$25K	\$10K	\$5K	\$2.5K	\$1K	\$500
'Presented by your company' added to the event title and logo	✓						
Company logo on kick-off event invitations	✓						
Speaking opportunity at virtual kick-off event	✓						
Partnership Award presented to company at the Walk	✓						
Speaking opportunity on stage at the Walk	✓						
Partnership spotlight in one issue of our print and one issue of our email newsletter	✓						
Opportunity to sponsor a specific area at the Walk	✓						
Customized press release highlighting partnership	✓						
Sponsorship recognition in Walk video posted on social media	✓	✓					
Placement of company banner at the Walk	✓	✓	✓				
Company logo on digital save-the-date postcards	✓	✓	✓				
Company logo prominently featured on the Community Partner page of the Carroll Center website with hyperlink to your website	✓	✓	✓	✓			
Company logo on all Walk email blasts	✓	✓	✓	✓			
Social media post highlighting partnership:							
Facebook	2	1	1	1			
LinkedIn	2	1	1	1			
Sponsorship recognition on Walk social media posts							
Twitter		3	2	1	1		
Facebook	ALL POSTS	3	2	1	1		
Instagram		2	1	1			
LinkedIn		2	1	1	1		
Company logo on Walk t-shirts	✓	✓	✓	✓	✓		
Company recognition on Walk website	LOGO AND LINK	LOGO AND LINK	LOGO AND LINK	LOGO	LOGO	NAME	
Opportunity to include item in the swag bag	✓	✓	✓	✓	✓	✓	✓
Opportunity to staff a booth or table at walk event (details depend on tier)	✓	✓	✓	✓	✓	✓	✓
Day-of group volunteer opportunities for your employees	✓	✓	✓	✓	✓	✓	✓

Please provide your company logo in a high res JPG or vector (.eps) format no later than April 7



Serving all ages and all stages of vision loss