

Walk for INDEPENDENCE

Saturday,
June 1, 2024



2024 Sponsorship Form

DONOR INFORMATION

Organization Name: _____

Contact Name: _____

Billing Address: _____

City, State, Zip Code: _____

Phone: _____

Email: _____

Please use the following name(s) in all public mentions:

Signature: _____ Date: _____

SPONSORSHIP LEVEL

- | | |
|--|---|
| <input type="checkbox"/> \$50,000 - Title | <input type="checkbox"/> \$2,500 - Silver |
| <input type="checkbox"/> \$25,000 - Titanium | <input type="checkbox"/> \$1,000 - Bronze |
| <input type="checkbox"/> \$10,000 - Platinum | <input type="checkbox"/> \$500 - Copper |
| <input type="checkbox"/> \$5,000 - Gold | |

Please see page 2 to view the benefits of each Sponsor Level.

PAYMENT METHOD

- ☐ Check (made payable to the Carroll Center for the Blind)
- ☐ Credit Card: <https://carroll.org/donate/>

EVENT FAST FACTS

Saturday, June 1, 2024

8:30 AM - 12:00 PM

Mt. Ida Campus of UMass
Amherst, Newton

500 Attendees

Goal: \$250,000



For more information,
please visit
www.carroll.org/walk,
email
development@carroll.org or
call 617-969-6200 ext. 237



With your help we can empower those who are blind or visually
impaired to achieve independence and to lead fulfilling lives.



The Walk for Independence supports the Carroll Center for the Blind's mission of empowering those who are blind or visually impaired to achieve independence and to lead a fulfilling life.

2024 Sponsorship Levels

\$50,000 TITLE

Impact: Vocational Transition Program (20 weeks)

\$25,000 TITANIUM

Impact: Computing for Employment (10 weeks)

\$10,000 PLATINUM

Impact: Youth in Transition Program (6 weeks)

\$5,000 GOLD

Impact: Essential Skills Training for Seniors (2 weeks)

\$2,500 SILVER

Impact: CarrollKids Summer Program (1 week)

\$1,000 BRONZE

Impact: Orientation & Mobility Training (10 hours)

\$500 COPPER

Impact: Low Vision Senior Assessments (2 sessions)

SPONSOR BENEFITS

	\$50K	\$25K	\$10K	\$5K	\$2.5K	\$1K	\$500
Opportunity to sponsor another Carroll Event (to be agreed upon mutually)	✓						
'Presented by Your Company' added to the event title and logo	✓						
Speaking opportunity at virtual kick-off event	✓						
Partnership Award presented to company at the Walk	✓						
Partnership spotlight in one issue of our print and two issues of our email newsletter reaching over 25K readers	✓						
Company banner placed near the Walk start/finish line	✓	✓					
Speaking opportunity on stage at the Walk	1 MINUTE	30 SECONDS					
Personalized Thank You video	1 MINUTE	30 SECONDS					
Custom marketing material that can be shared by your company and ours	✓	✓					
Company logo on lawn sign marketing leading up to event	✓	✓					
Sponsorship recognition in one issue of our email newsletter	✓	✓					
Customized press release highlighting partnership	✓	✓					
Two custom lawn signs featuring company logo along the 1-mile Walk route	✓	✓					
Company recognition in post-Walk Thank You video posted on all social media	✓	✓	✓				
Company logo on kick-off event invitations	✓	✓	✓				
Opportunity to sponsor a specific area at the Walk	✓	✓	✓				
Company logo on Volunteer Shirts	✓	✓	✓	✓			
Company logo on the <i>Community Partners</i> page of the Carroll Center website with hyperlink to your website	PREMIUM PLACEMENT	✓	✓	✓			
Company mention in Walk email blasts (varies by level)	LOGO/ALL	LOGO/ALL	LOGO/ALL	NAME/1			
Social media post highlighting partnership: Facebook (1), LinkedIn (1)	✓	✓	✓	✓			
Sponsorship recognition on social media: Facebook, Instagram, LinkedIn (varies)	F(3) I,L(2)	F(3) I,L(2)	F(2) I,L(1)	F,I,L(1)	F,I,L(1)		
Opportunity to have a stand-alone booth at Walk with company-provided banner & tent	✓	✓	✓	✓	✓		
Opportunity to provide a swag item for giveaway at your table or booth	✓	✓	✓	✓	✓	✓	
Opportunity to staff a table at the Walk under the main tent	✓	✓	✓	✓	✓	✓	
Company recognition on Walk website	LOGO & LINK	LOGO & LINK	LOGO & LINK	LOGO	LOGO	NAME	NAME
Day-of group volunteer opportunities for your employees	✓	✓	✓	✓	✓	✓	✓

Please provide your company logo in a high res JPG, PNG or vector (EPS) format no later than two weeks after form submission.



Attendees will complete a 1, 2, or 3-mile walk around the Mt. Ida campus of UMass Amherst in Newton followed by activities for all ages. Bring your colleagues, family and friends and join us for a meaningful morning filled with laughter and fun!