

Walk for INDEPENDENCE

Saturday, May 30, 2026



2026 Sponsorship Form

To confirm your sponsorship, please fill out this document and email or mail it back.

SPONSOR INFORMATION

Organization Name: _____
Please write your name as it should be presented publicly.

Contact Name: _____

Billing Address: _____

City, State, Zip Code: _____

Phone: _____

Email: _____

Signature: _____ Date: _____

SPONSORSHIP LEVEL

- | | |
|--|---|
| <input type="checkbox"/> \$50,000 - Title | <input type="checkbox"/> \$2,500 - Silver |
| <input type="checkbox"/> \$25,000 - Titanium | <input type="checkbox"/> \$1,000 - Bronze |
| <input type="checkbox"/> \$10,000 - Platinum | <input type="checkbox"/> \$500 - Copper |
| <input type="checkbox"/> \$5,000 - Gold | |

Please see page 2 to view the benefits of each Sponsor Level.

PAYMENT METHOD

- Check (made payable to the Carroll Center for the Blind)
- Credit Card: carroll.org/donate

EVENT FAST FACTS

Saturday, May 30, 2026

9:00 AM - 12:00 PM

Mt. Ida Campus of UMass
Amherst - Newton, MA

Anticipated Attendees: 750

Goal: \$300,000



The Carroll Center
FOR THE BLIND

For more information, visit
carroll.org/walk, email
development@carroll.org or
call 617-969-6200 ext. 237



The Walk for Independence supports the Carroll Center for the Blind's mission of empowering those who are blind or visually impaired to achieve independence and to lead a fulfilling life.



Sponsorship Levels & Impact

\$50,000 TITLE

Laptops for every adult Independent Living Program client

\$25,000 TITANIUM

Real World of Work Experience program (7 young adults / 7 weeks)

\$10,000 PLATINUM

Vocational Transition Program (1 young adult / 20 weeks)

\$5,000 GOLD

Youth in Transition summer program (10 teens / 10 weeks)

\$2,500 SILVER

Essential Skills training (1 senior / 5 weeks)

\$1,000 BRONZE

Carroll Teens summer program (2 teens / 2 weeks)

\$500 COPPER

Carroll Kids summer program (1 child / 1 week)

SPONSOR BENEFITS

	\$50K	\$25K	\$10K	\$5K	\$2.5K	\$1K	\$500
Customized press release highlighting partnership	✓						
Opportunity to sponsor another Carroll Center Event (to be agreed upon mutually)	✓						
'Presented by (Your Company)' added to the event title and logo	✓						
Sponsorship recognition during the WCVB Eye Opener TV segment	✓						
Speaking opportunity at the virtual kick-off event	✓						
Partnership Award presented to your company at the Walk	✓						
Company banner placed near the Walk start/finish line	✓	✓					
Partnership spotlight in our email newsletter reaching over 27K readers	2	1					
Company logo on marketing lawn signs leading up to event	✓	✓					
Speaking opportunity on stage at the Walk	30 sec						
Sponsorship recognition in our email newsletter reaching over 27K readers	✓	✓	✓				
Custom post-event "Thank You" marketing material that can be shared by your company and ours	✓	✓	✓				
Logo on the event flyer distributed to local businesses and participants	✓	✓	✓				
Company recognition in post-Walk Thank You video posted on all social media	✓	✓	✓				
Opportunity to sponsor a specific area at the Walk	✓	✓	✓				
Custom lawn signs featuring company logo along the 1-mile Walk route	3	2	1				
Logo on social media graphics reaching over 9K followers: Facebook, Instagram, LinkedIn	✓	✓	✓	✓			
Personalized social media post highlighting partnership with company mission and website link reaching over 9K followers: Facebook, LinkedIn, Instagram	✓	✓	✓	✓			
Company logo on event T-shirts	✓	✓	✓	✓			
Company logo and website link on our Community Partners web page	✓	✓	✓	✓			
Sponsorship recognition in Walk email blasts reaching over 27K readers	Logo+Link	Logo+Link	Logo+Link	Logo	Logo		
Opportunity to have a booth at the Walk with company-provided banner & tent	✓	✓	✓	✓	✓		
Opportunity to provide a swag item for giveaway at your table or booth	✓	✓	✓	✓	✓	✓	
Opportunity to staff a table at the Walk under the main tent	✓	✓	✓	✓	✓	✓	
Sponsorship mention during the speaking program	3	3	2	2	1	1	
Company recognition on the Walk website	Logo+Link	Logo+Link	Logo+Link	Logo	Logo	Name	Name
Day-of group volunteer opportunities for your employees	✓	✓	✓	✓	✓	✓	✓
Sponsorship recognition on social media with a tag reaching over 9K followers: Facebook, Instagram, LinkedIn	3	3	2	2	1	1	1

Please provide your company logo in a high res JPG or PNG format no later than two weeks after form submission.

