

# Walk for INDEPENDENCE

Saturday, May 31, 2025



## 2025 Sponsorship Form

### SPONSOR INFORMATION

To confirm your sponsorship, complete [the online form](#) OR fill out this document and email / mail it back.

Organization Name: \_\_\_\_\_  
*Please write your name as it should be presented publicly.*

Contact Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### SPONSORSHIP LEVEL

- |  |   |
|--|---|
| <input type="checkbox"/> \$50,000 - Title    | <input type="checkbox"/> \$2,500 - Silver |
| <input type="checkbox"/> \$25,000 - Titanium | <input type="checkbox"/> \$1,000 - Bronze |
| <input type="checkbox"/> \$10,000 - Platinum | <input type="checkbox"/> \$500 - Copper   |
| <input type="checkbox"/> \$5,000 - Gold      |   |

*Please see page 2 to view the benefits of each Sponsor Level.*

### PAYMENT METHOD

- Check (made payable to the Carroll Center for the Blind)
- Credit Card: [carroll.org/donate](https://carroll.org/donate)

### EVENT FAST FACTS

Saturday, May 31, 2025

9:00 AM - 12:00 PM

Mt. Ida Campus of UMass  
Amherst - Newton, MA

Anticipated Attendees: 500

Goal: \$275,000



For more information,  
please visit [carroll.org/walk](https://carroll.org/walk),  
email [development@carroll.org](mailto:development@carroll.org)  
or call 617-969-6200 ext. 237



The Walk for Independence supports the Carroll Center for the Blind's mission of empowering those who are blind or visually impaired to achieve independence and to lead a fulfilling life.



# Sponsorship Levels & Impact

## \$50,000 TITLE

Laptops for every adult Independent Living Program client

## \$25,000 TITANIUM

Real World of Work Experience program (7 young adults / 7 weeks)

## \$10,000 PLATINUM

Vocational Transition Program (1 young adult / 20 weeks)

## \$5,000 GOLD

Youth in Transition summer program (10 teens / 10 weeks)

## \$2,500 SILVER

Essential Skills training (1 senior / 5 weeks)

## \$1,000 BRONZE

Carroll Teens summer program (2 teens / 2 weeks)

## \$500 COPPER

Carroll Kids summer program (1 child / 1 week)

### SPONSOR BENEFITS

	\$50K	\$25K	\$10K	\$5K	\$2.5K	\$1K	\$500
Customized press release highlighting partnership	✓						
Opportunity to sponsor another Carroll Center Event (to be agreed upon mutually)	✓						
'Presented by (Your Company)' added to the event title and logo	✓						
Sponsorship recognition during the WCVB Eye Opener TV segment	✓						
Speaking opportunity at the virtual kick-off event	✓						
Partnership Award presented to your company at the Walk	✓						
Company banner placed near the Walk start/finish line	✓	✓					
Partnership spotlight in our email newsletter reaching over 27K readers	2	1					
Company logo on marketing lawn signs leading up to event	✓	✓					
Speaking opportunity on stage at the Walk	30 sec	15 sec					
Sponsorship recognition in one issue of our email newsletter	✓	✓	✓				
Custom post-event "Thank You" marketing material that can be shared by your company and ours	✓	✓	✓				
Logo on the event flyer distributed to local businesses and participants	✓	✓	✓				
Company recognition in post-Walk Thank You video posted on all social media	✓	✓	✓				
Opportunity to sponsor a specific area at the Walk	✓	✓	✓				
Custom lawn signs featuring company logo along the 1-mile Walk route	3	2	1				
Logo on social media graphics	✓	✓	✓	✓			
Personalized social media post highlighting partnership with company mission and website link: Facebook, LinkedIn, Instagram	✓	✓	✓	✓			
Company logo on event T-shirts	✓	✓	✓	✓			
Company logo and website link on our Community Partners web page	✓	✓	✓	✓			
Sponsorship recognition in Walk email blasts	Logo+Link	Logo+Link	Logo+Link	Logo	Logo		
Opportunity to have a booth at the Walk with company-provided banner & tent	✓	✓	✓	✓	✓		
Opportunity to provide a swag item for giveaway at your table or booth	✓	✓	✓	✓	✓	✓	
Opportunity to staff a table at the Walk under the main tent	✓	✓	✓	✓	✓	✓	
Sponsorship mention during the speaking program	3	3	2	2	1	1	
Company recognition on the Walk website	Logo+Link	Logo+Link	Logo+Link	Logo	Logo	Name	Name
Day-of group volunteer opportunities for your employees	✓	✓	✓	✓	✓	✓	✓
Sponsorship recognition on social media with a tag: Facebook, Instagram, LinkedIn	3	3	2	2	1	1	1

Please provide your company logo in a high res JPG or PNG format no later than two weeks after form submission.



Attendees will complete a 1, 2, or 3-mile walk around the Mt. Ida campus of UMass Amherst in Newton followed by activities for all ages. Bring your colleagues, family and friends and join us for a meaningful morning filled with laughter and fun!